

# Carbon Accounting Paradigms: Benefits and Limitations

**Noman Bashir**, Abel Souza, David Irwin, Prashant Shenoy - University of Massachusetts Amherst  
nbashir@umass.edu  
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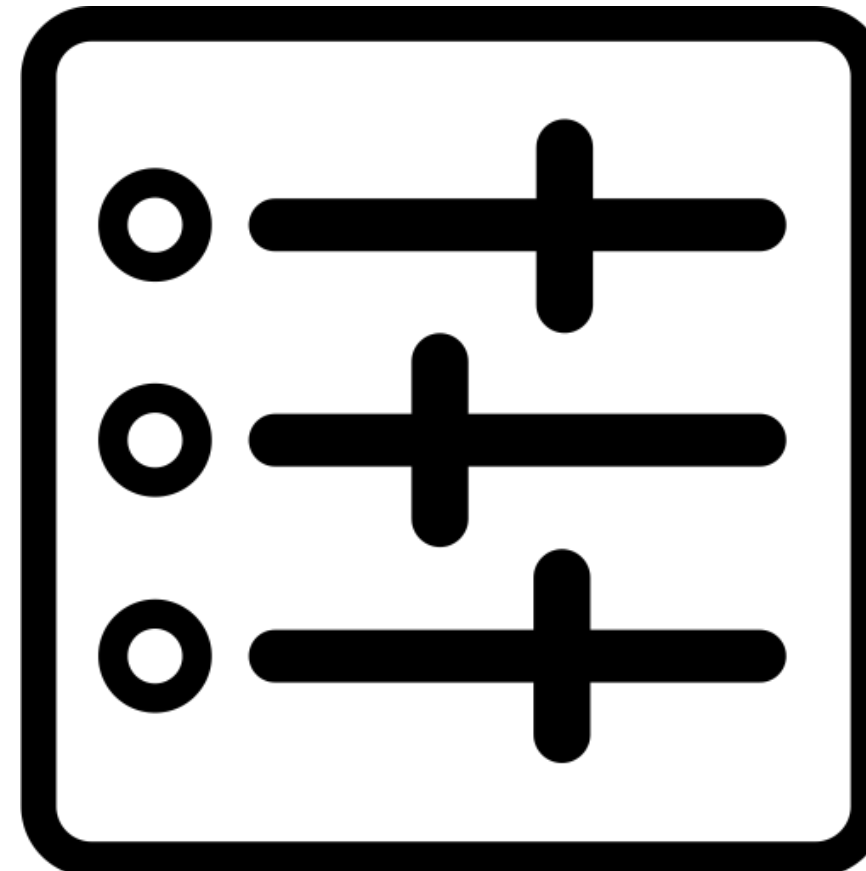
# Ingredients for Sustainable Computing

## Visibility



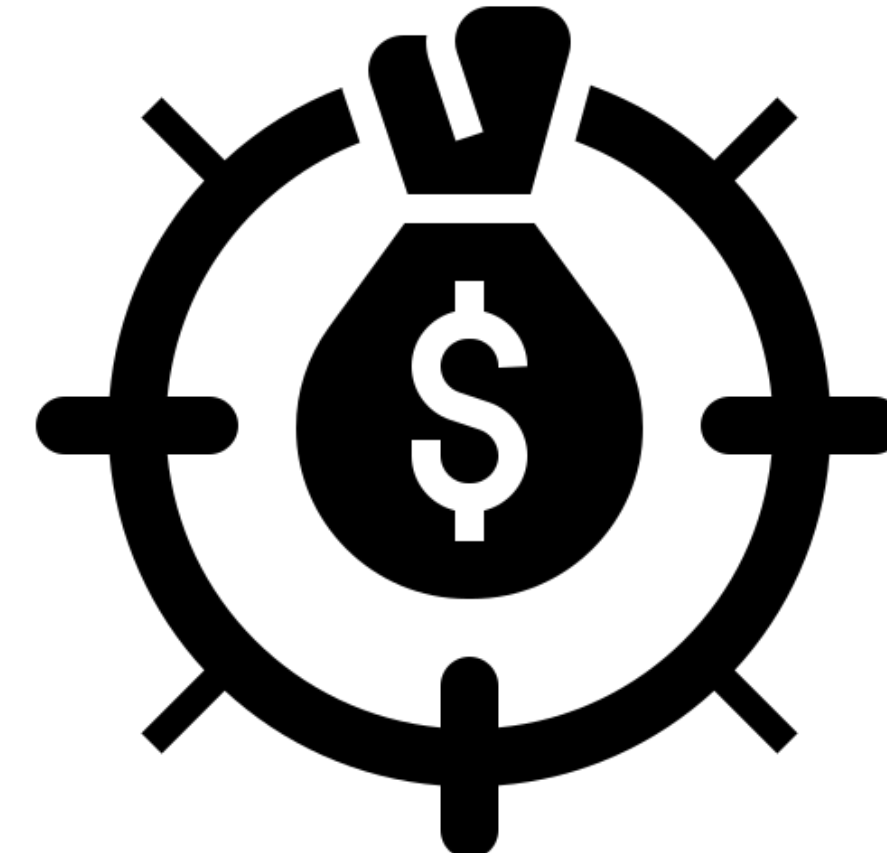
- Embodied Carbon vs Operational Carbon
- Average & Marginal

## Control



- Spatial Migration
- Delay Tolerance
- Suspend & Resume

## Incentives



- Public Image / Optics
- Regulatory Pressure
- Carbon Tax or Penalty

# Ingredients for Sustainable Computing

**Visibility**

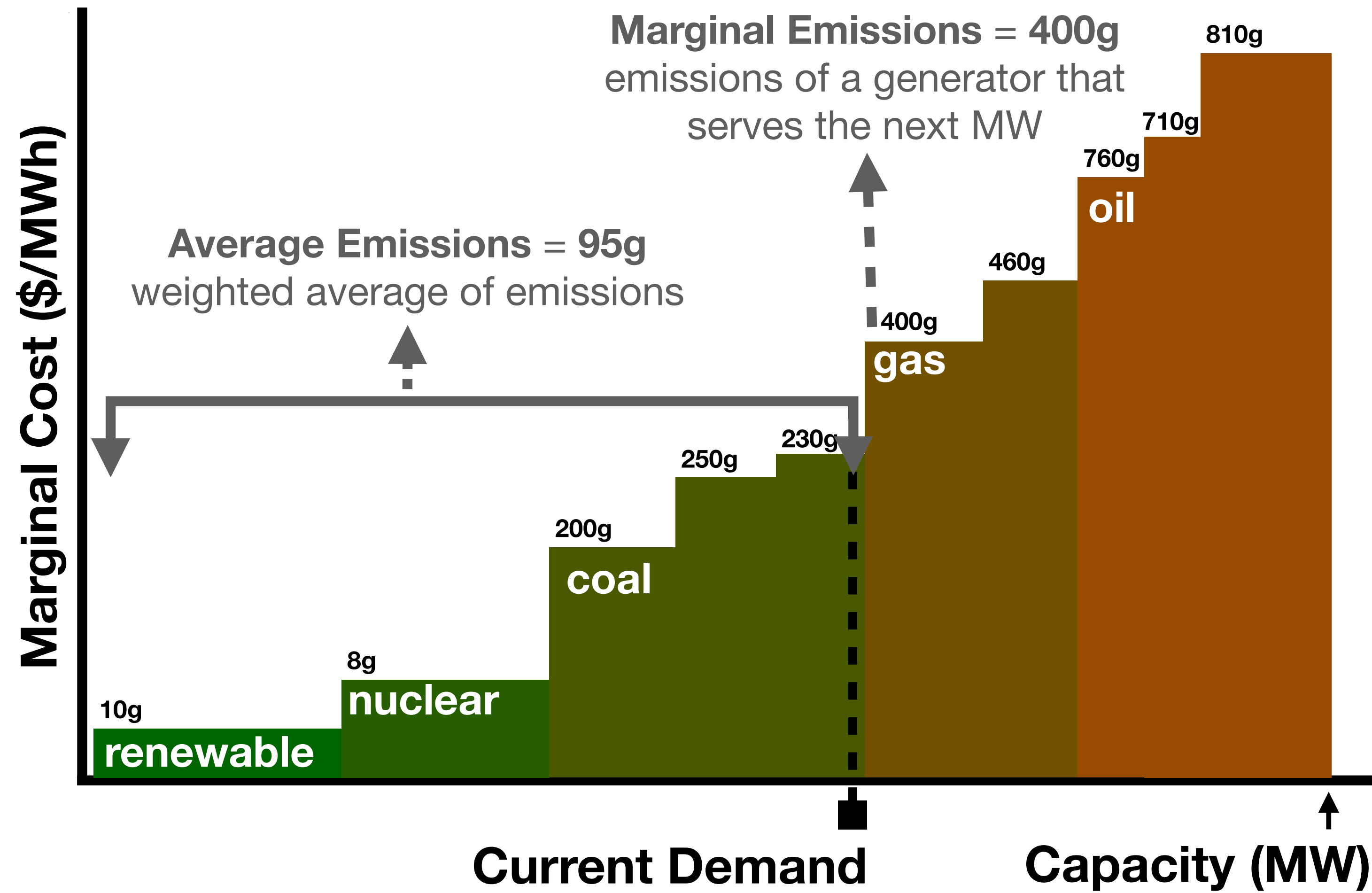


- Embodied Carbon vs **Operational Carbon**
- **Average & Marginal**

**Signal:** What is best for the grid in short-term and/or long-term? It could be completely manufactured/fake.

**Accounting:** How much I have actually emitted or will emit? It should be highly accurate.

# Average and Marginal Carbon Emissions



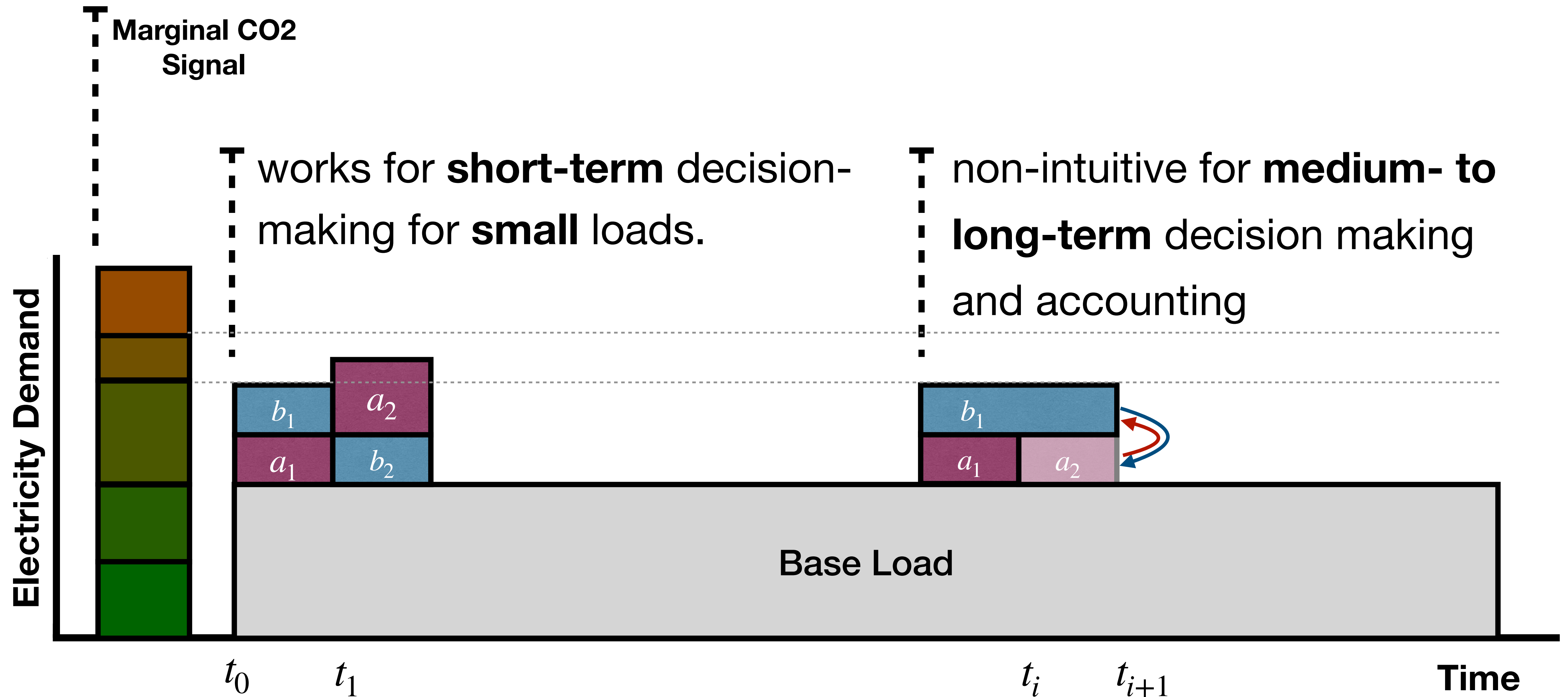
**Average amortizes the emissions over entire demand.**

versus

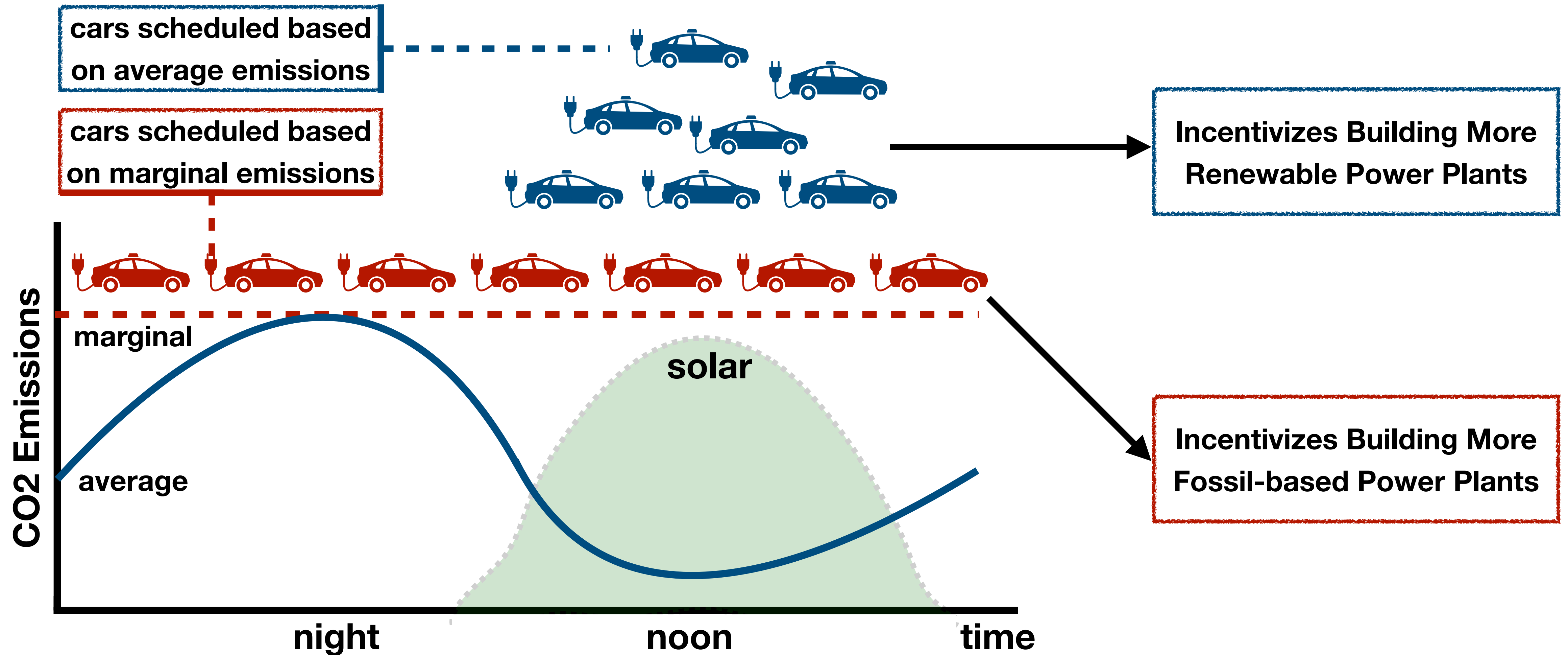
**Marginal signals the emissions of the next generator.**

Marginal **seems** to be signaling the actual carbon emissions as a result of additional load.

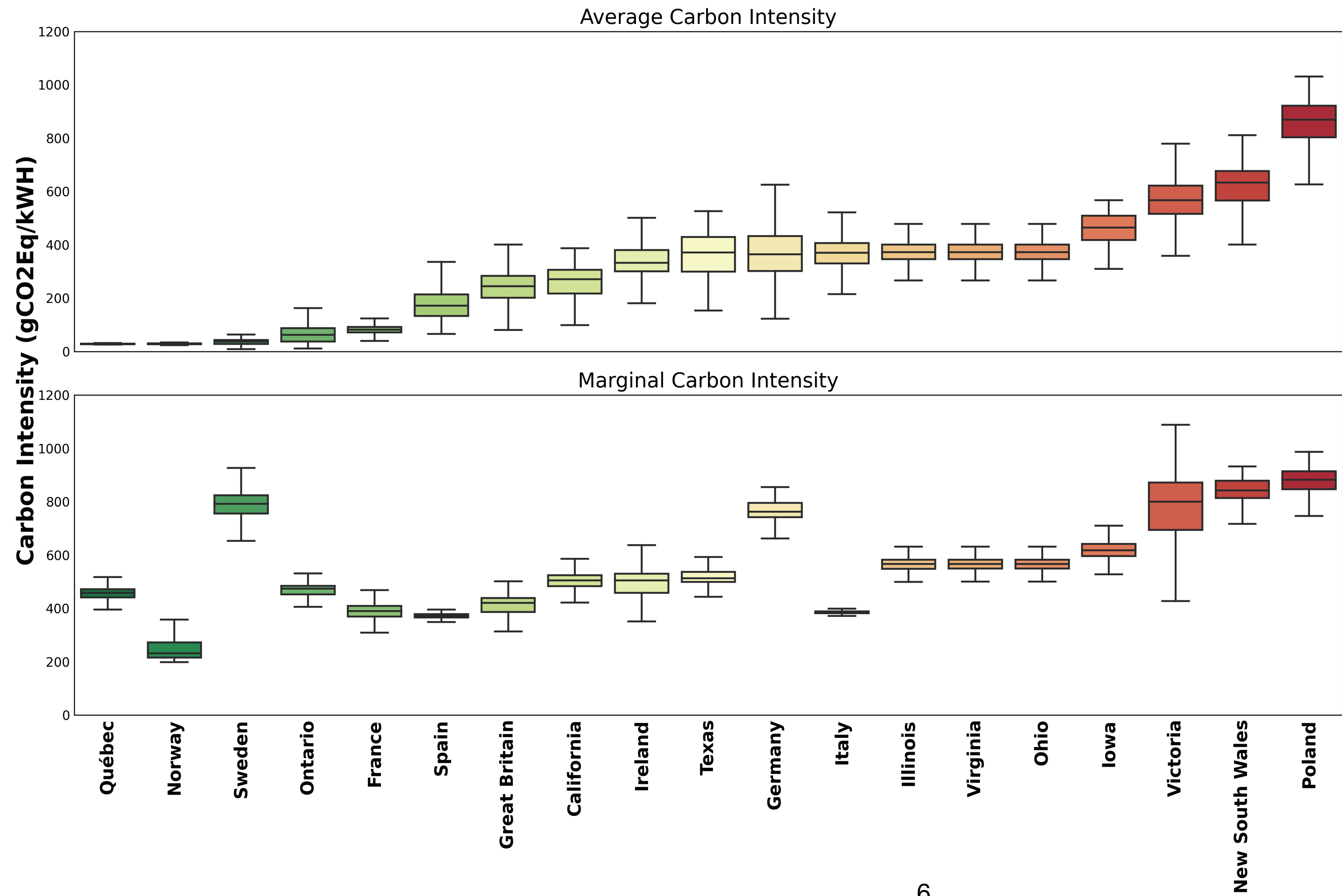
# Short- and Medium-run Impact of Marginal Signal



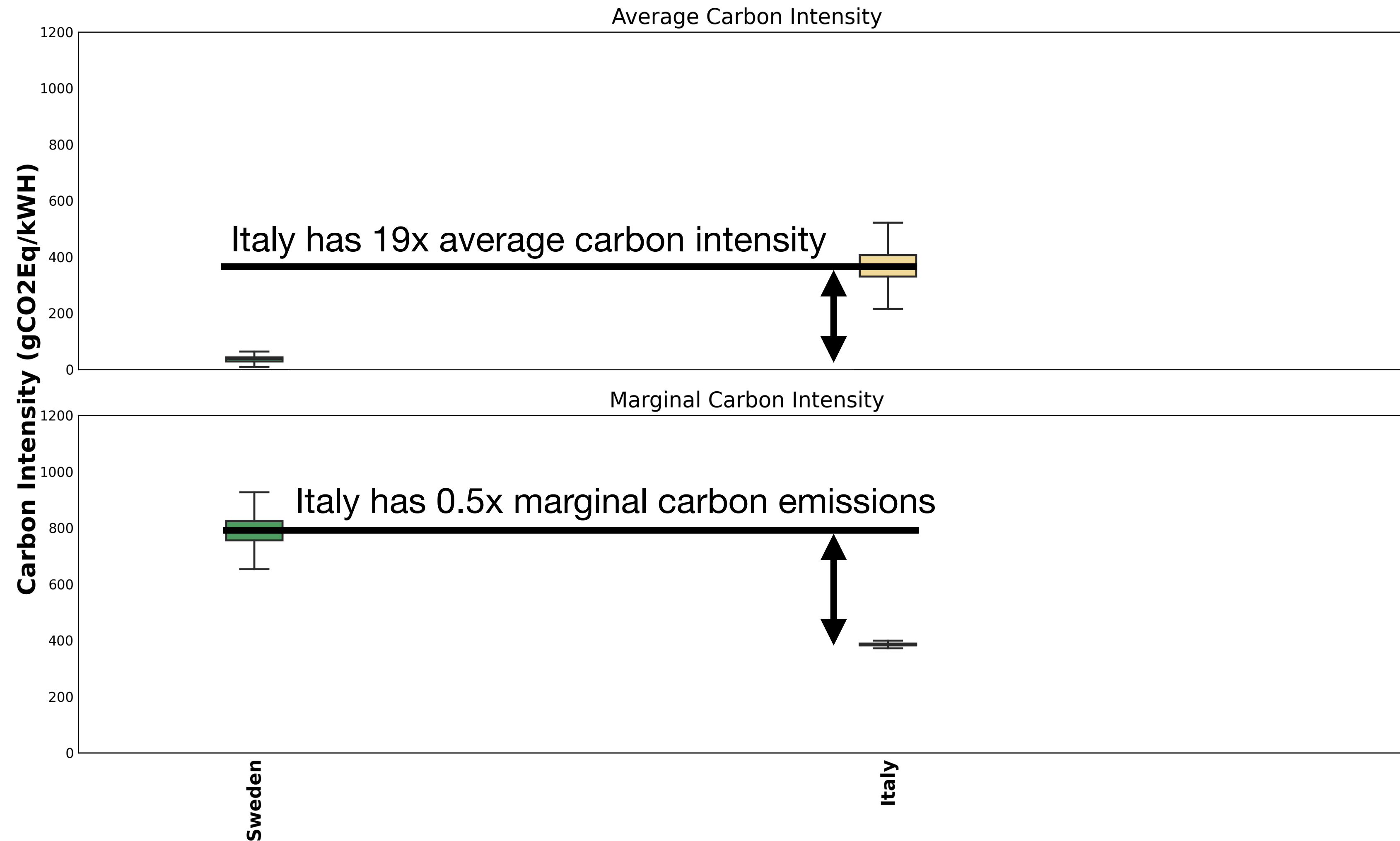
# Long-run Impact of Marginal Signal



# Spatial Shifting Implications of Marginal and Average

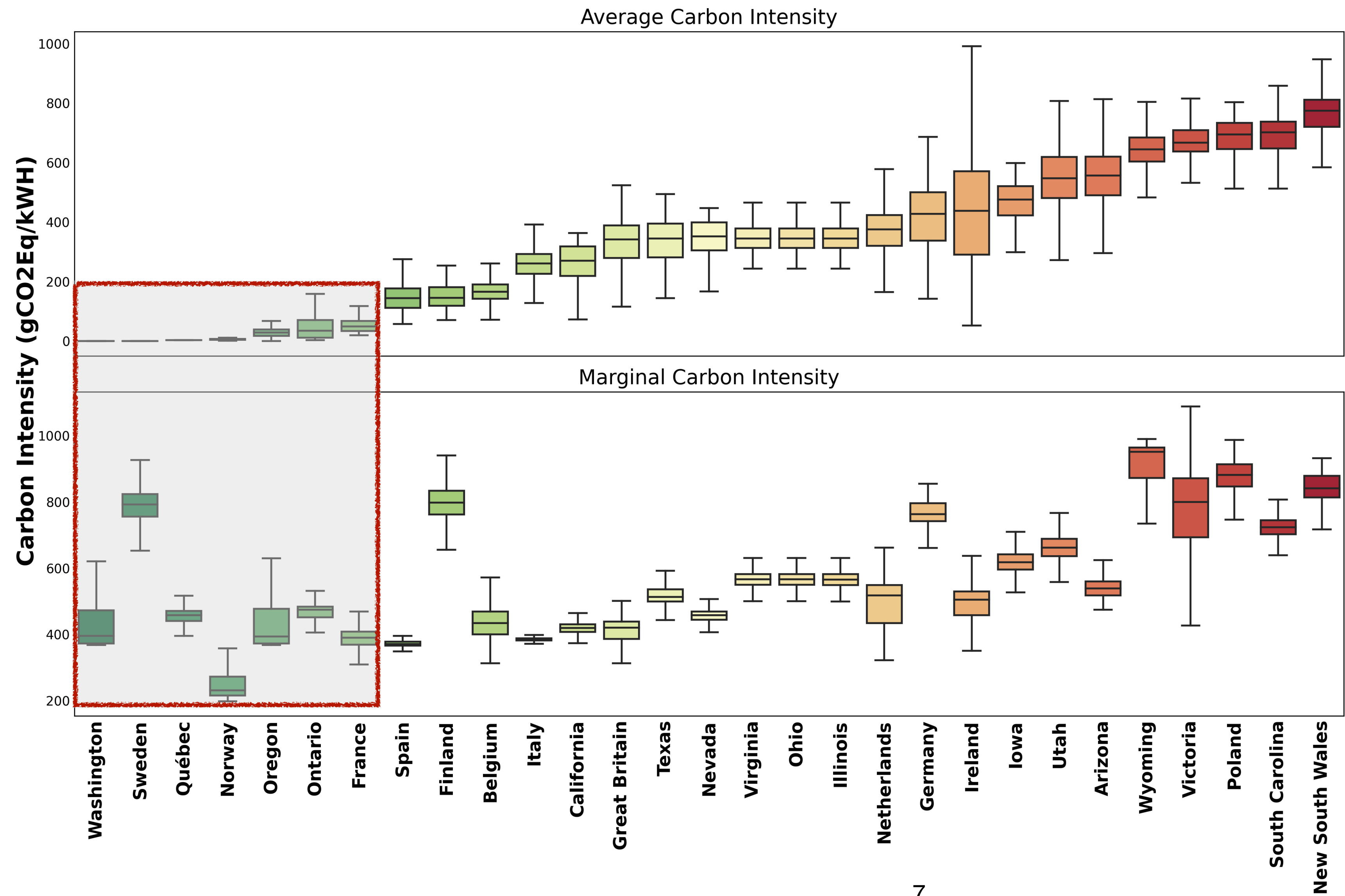


# Spatial Shifting Implications of Marginal and Average

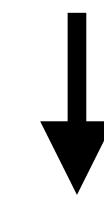


Scheduling based on  
marginal emissions  
**may pick dirty regions**  
as opposed to green  
regions.

# Spatial Shifting Implications of Marginal and Average



Move to lower average  
locations



Pick lowest marginal

It may have very high  
average



# Is There a Consensus?

“Optimizing attributional emissions will aim to reduce a company’s asset’s emissions whereas optimizing based on consequential emissions will aim to reduce total system-wide emissions. If one wants to maximize global impact, then optimizing on **consequential emissions is the recommended** optimization target<sup>1</sup>.”

- **Olivier Corradi, Electricity Maps, Gavin McCormick, WattTime, Henry Richardson, WattTime, Trevor Hinkle**

August 24, 2021

“Although the **average signal is not perfect**, our experience working with both signals shows that **it currently represents the best suited signal** for use in **automated real-time decisions**.<sup>2</sup>”

- **Olivier Corradi, CEO @ Electricity Maps**

June 06, 2022

March 18, 2022

“adopting the **LRMER could improve decision-making**, particularly by better capturing the projected role of renewable generators in the evolution of the power sector<sup>3</sup>”

- **Pieter Gagnon, Wesley Cole, NREL**

<sup>1</sup><https://www.watttime.org/app/uploads/2021/08/GHG-Frameworks-WhitePaper-Tomorrow-WattTime-202108.pdf>

<sup>2</sup><https://www.electricitymaps.com/blog/marginal-vs-average-real-time-decision-making#fn-1>

<sup>3</sup>Planning for the evolution of the electric grid with a long-run marginal emission rate

# Summary

- Visibility is Possible
  - Multiple signals available.
  - No signal is perfect.
  - Work on developing better signals.
- Decision-making vs. Accounting
  - A signal best-suited for decision-making may not be good for accounting
  - Medium-run jobs are not considered by short-run or long-run marginal signals

# Interested in Further Research?

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<https://sites.google.com/view/sigenergy-seminar>

Submit to

**ACM e-Energy, ACM BuildSys, COMPASS, and EIR**

list of relevant conferences

<https://noman-bashir.github.io/resources/>

**Interested in what we do?**

**CarbonFirst Project Webpage**

<http://carbonfirst.org/>

**The Third ACM SIGEnergy Workshop on Society, Climate, and Sustainability**

**(SIGEnergy WeCan)**

**Submission Deadline: March 31, 2023, Co-located with FCRC**

**2022 Participants:** Amazon, Cornell, Duke, Meta, Microsoft, UCSC, UCSD, VMWare, & others.